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BIOFACH INDIA together with INDIA ORGANIC 2017

India's largest International Trade Fair on Organic Products together with the Organic World Congress positions India as an Emerging Leader in the Industry!

The ninth edition of **BIOFACH INDIA together with INDIA ORGANIC 2017** concluded at India Expo Mart Limited (IEML), Greater Noida, Delhi-NCR on **11 November 2017** with a resounding success. The three-day exhibition witnessed an overwhelming response from around 10000 visitors which included trade visitors, delegates as well as farmer groups from India and all over the world.

For the first time this year the event was held concurrent to the **19th Organic World Congress**

(OWC) of IFOAM Organics International, a global event dealing exclusively with organic farming focused on the theme: **"An Organic World through an Organic India"**. Held once every three years in a different country, India won the bid to host the event this year against stiff competition from Russia, China and Brazil. The Organic World Congress once again played a critical role in strengthening the world organic farming movement and tilted India's agricultural policy firmly in the direction of organic.

Shri. Ram Nath Kovind, Honourable President of India congratulated the organizers and participants and stressed the importance of turning organic. In a message to the Organic Farming Association of India (OFAI), the principal host of the OWC, the **Honourable Prime Minister of India, Shri. Narendra Modi** expressed his happiness at India being chosen to hold this mega event and stated, "This meeting will enable global organic farming movement leaders and all its stakeholders to deliberate on key issues of the sector". He concluded by sending "his best wishes for the success of the event and for the global organic farming movement to help the world in achieving the true meaning of sustainable development".

The Organic World Congress along with BIOFACH INDIA was inaugurated by **Shri Radha Mohan Singh, Honourable Minister for Agriculture and Farmer's Welfare, Government of India** on 9th of November at India Expo Mart Limited (IEML), Greater Noida, Delhi- NCR, India who stated, "The Green Revolution has helped to increase production but the use of chemical fertilizers and pesticides has destroyed thousands of hectares of land and brought about a crisis in Indian agriculture". He further emphasized the fact that we need food security and health security and that increases in agricultural production have to go hand in hand with the improved health of the consumers.

Other eminent dignitaries present at the inauguration included Shri Pawan Chamling, Honourable Chief Minister of Sikkim, Shri. Surya Pratap Shahi, Minister of Agriculture, Uttar Pradesh, Smt. Menaka Gandhi, Union Minister for Women and Child Welfare, Govt. of India, Shri. V.S. Sunil Kumar, Minister of Agriculture, Govt. of Kerala, Mr. Na Yong Chan, Mayor of Goesan County, South Korea, Shri. Ashish Bahuguna, Chairman, Food and Safety Standards Authority of India (FSSAI), Shri. Somnath Poudyal, Honourable Minister for Food



Security and Agriculture Development, Govt. of Sikkim, Shri. Devendra Kumar Singh, Chairman, Agricultural and Processed Food Products Export Development Authority (APEDA), Smt. Rita Teotia, Secretary Commerce, Ministry of Commerce and Industry, Shri. Jagdish Prasad Meena, Secretary, Ministry of Food Processing Industries and many others.

Highlights of the Event:

- **Trade Fair:** The event witnessed successful participation by 184 exhibitors from India and all over the world. The exhibitors included Private Stakeholders, State Pavilions, Government Boards as well as key Certification Bodies who exhibited a diverse range of food and non-food organic products. Some of the leading organizations at the trade fair included names like: **Brahm Arpan, MRT Organics, Suminter India Organics, Phalada Agro, Just Organik, Radico, Mehrotra Consumer Products, Agronic Food, Sarveshwar Foods, Natureland Organic, Cultivator Natural Products, Samruddhi Organic Farms, Kejriwal Bee Care, Capital Ventures, Organic India, Fishfa Biogenics, Geo-Fresh Organics, Rapid Organic** and many more.

Besides food and beverage there was also an impressive participation from the Natural Care & Wellness sector, Organic Textiles Sector, Certification Bodies as well as participation by leading Government Boards like Tea Board.

The participating States included **Sikkim, Andhra Pradesh, Kerala, Bihar, Meghalaya, Karnataka, Tripura, Chattisgarh, Assam, Uttarakhand, Manipur, Nagaland, Telangana, Uttar Pradesh, Punjab and Arunachal Pradesh.**

- **International Buyer's Delegation** – Business development is a key theme of the trade fair and this gets concentrated at the personalized B2B meetings organized onsite during the event. BIOFACH INDIA/OWC was a great forum for the Indian exhibiting companies to showcase their wide range of organic produce to international clients. There were around 50 international buyers from Germany, Netherlands, Italy, France, USA, Canada, Indonesia, Turkey, Middle-East, China and South Korea who visited the event so as to specifically extend their network and develop new procurement sources. There were a total number of 286 meetings that were held on all the three days of the show and the total value of business generated was higher as compared to last year. The major categories of interest among the buyers were spices, oilseeds, soyabeans, cotton, herbs, tea, coffee, dehydrated foods and ready to eat products.
- **High quality Conference Program** - On the knowledge and education side, an international conference was held to deliberate on the current practices/trends/challenges faced by the organic sector with eminent key national and international speakers from relevant industry. Attendance by 2479 delegates from 90 countries was witnessed over the period of 3 days. There were three plenary sessions chaired by eminent speakers. There were several Congress sessions that



focused on - marketing and quality assurance track, farmers track on soil, seeds and eco practices and scientific tracks along with several workshops on organic farming.

- **Hands on Demonstration by Farmers** – For the first time this year the event was a meeting place for organic farmers from across the world. The interactions led to a massive exchange of organic agriculture innovations and advanced organic techniques. Farmers in large numbers participated from Asia, Africa and Latin America and from countries like Philippines, Vietnam, Indonesia, Senegal, Zambia, South Africa, Iran, Brazil, Columbia, Cuba and Mexico in addition to organic farmers from Europe, Japan and USA.
- **National Level Organic Seed Exhibition** - The Seed Festival was organized by the Bharat Beej Swaraj Manch, along with Sahaja Samrudha and Save Our Rice Campaign as a parallel event during BIOFACH INDIA / OWC. Around 60 seed saver groups from 15 states of India –practicing on-farm conservation and promotion of seed diversity and related knowledge – participated in the festival. Over 4,000 different varieties of seeds were on display, along with relevant posters and literature.
- **Award Ceremonies and Cultural Programs**

The organic food market in India is projected to register growth at a CAGR of over 25% during 2015-20. India's organic food market has potential to grow more than 25 per cent annually to touch \$1.36 billion by 2020. The market is growing at 25-30 per cent at present.

More growth is expected in future as the government is increasingly supporting organic farming in the form of subsidies and is also planning to roll out a comprehensive policy in this regard. As per the government data, organic farming is practised in 12 states in about 4.72 million hectares.

Sajid Desai, CEO, NuernbergMesse India reiterated the growing importance of Organic products by saying, "BIOFACH INDIA together with INDIA ORGANIC concurrent to the Organic World Congress has not just been beneficial in terms of education towards a healthier way of life but also has been influential in placing India on the world map as a country that traces its origins to an organic and holistic way of living. The organic food market in India is projected to grow to \$1.36 billion by 2020 and over the last 9 years, BIOFACH INDIA has been the leading platform for the organic manufacturers and their target buyers to connect and network. The event has played a crucial role in bringing together all the organic industry stakeholders and partners such as APEDA, IFOAM, OFAI and ICCOA amongst others to converge at one destination, creating future growth avenues and strengthening the organic movement".

Exhibitor Testimonials:

"BIOFACH has emerged as a wonderful event for meeting potential clients not only in foreign countries but now also in India. We being a prominent producer, processor and exporter of certified organic herbs, botanicals and organic cosmetics were glad to present our world class products for Indian market through BIOFACH INDIA. Anticipating a good



client reach in India, we hope for the very best and also thank BIOFACH INDIA for generating such opportunities."

Tarun Prajapati, Cultivator Natural Products Pvt. Ltd.

"BIOFACH is the only platform in India for Organic companies to be a part of, in which you get to meet lot of genuine buyers not only from India but from International market as well. Being an exporter of Spices, Herbs and Coconut products, it's a great opportunity to showcase your products and to connect with your end customers. We look forward to be a part of more such events".

Mr. Surya Shastry, Phalada Pure & Sure

The next edition of BIOFACH INDIA promises to be even bigger and better and will be held from October 25 – 27, 2018 at Pragati Maidan, New Delhi, India.

About the Organisers:

NürnbergMesse Group is one of the 15 largest exhibition companies in the world and among the Top Ten in Europe. The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nürnberg location and worldwide. Every year, around 30,000 exhibitors (international share: 39 %) and up to 1.4 million visitors (international share of trade visitors: 22 %) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy and now also India. The group also has a network of about 50 representatives operating in approx. 100 countries.

ICCOA - International Competence Centre for Organic Agriculture started as a knowledge centre for all stakeholders involved in the organic sector and was registered as a society in 2004. Today, it works in 12 states of India reaching out to around 270 member organisations and more than 2 lac farmers directly and indirectly. The organisation collaborates and networks with individuals, farmer organisations, consumer organisations, voluntary organisations, corporate bodies, research institutions and government departments in India and South Asia.

BIOFACH World has proven expertise in the area of organic food. The international organic industry meets every year in Nuremberg at BIOFACH, the World's Leading Trade Fair for Organic Food. BIOFACH World is represented across the globe by five other BIOFACH events in Japan, the United States, South America, China and India, and brings over 3,000 exhibitors and 100,000 trade visitors together year after year.

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