



BIOFACH INDIA

into organic

Press Release

Organisers:

NÜRNBERG MESSE



BIOFACH INDIA 2020 “WE GO DIGITAL” EDITION

- Let's e-meet before we re-meet
- From 29th October, 2020, BIOFACH INDIA - WE GO DIGITAL EDITION will offer comprehensive presentation options and year-long networking, community building opportunities

BIOFACH INDIA 2020 - Leading Trade Fair for the Organic Industry in India, will be organized in a digital format from October 29-31, 2020 by NürnbergMesse India.

The event will be held under the aegis of Agricultural & Processed Food Products Export Development Authority (APEDA), Ministry of Commerce and Industry, Government of India and would aim to e-connect all the key players from the Organic and Natural Industry over a single platform.

Encompassing the entire Organic Products spectrum from production to consumption, BIOFACH INDIA 2020 DIGITAL will provide an ideal forum for manufacturers in this domain to e-meet relevant buyers and investors.

The digital platform will offer several interesting features including exhibitor product information, conference program, B2B-buyer seller meetings, Vendor Development program, CEO's Conclave etc. Attendees can participate in various knowledge sessions, interactive panel discussions featuring Industry experts; while exhibitors will be able to showcase their products, build conversations and have one-to-one meetings with registered attendees.

Speaking on the occasion, Sonia Prashar, Chairperson of the Management Board & Managing Director, NürnbergMesse India, said, BIOFACH INDIA 2020 – WE GO DIGITAL EDITION promises to offer an immersive experience for the stakeholders from the organic and natural sector. They will be able to interact, exchange Industry updates and connect with each other during these unprecedented times. The show, presently in its 12th year has witnessed remarkable Industry support over the last years, and this forum is being created for their benefit.”

“Organic farming is one of the sectors identified by the Government of India, where India can not only meet its own domestic needs but also become globally competitive by turning into a leading supplier to the world at large. By connecting the Industry in India to local as well as international buyers through the BIOFACH INDIA 2020 digital platform, the objective of enhanced development of this sector can be met”, said Sivakumar Venugopal, Group Director, Member of the Management Board, NürnbergMesse India.

India is bestowed with an enormous potential to produce a large variety of organic products due to its various agro climatic regions. In several parts of the country, the inherited tradition of organic farming is an added advantage. Furthermore, the market for domestic consumption and exports has been steadily increasing year on year. Therefore, BIOFACH INDIA continues to witness stupendous growth and has emerged as “THE” meeting platform for the organic Industry in India, enjoying the support of all stakeholders in the organic industry, namely, International Federation of Organic Agriculture Movements (IFOAM), Organic Farmers Association of India (OFAI), International Competence Centre for Organic Agriculture (ICCOA), Association of Indian Organic Industry (AIOI).

For further details, please log on to : www.biofach-india.com

About NürnbergMesse Group

NürnbergMesse is one of the 15 largest exhibition companies in the world. The portfolio covers 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nuremberg location and worldwide. Every year, around 30,000 exhibitors (international share: 41%) and 1.4 million visitors (international share of trade visitors: 24%) participate in the own, partner and guest events of the NürnbergMesse Group, which is present with subsidiaries in China, North America, Brazil, Italy, Greece and India. The group also has a network of about 50 representatives operating in over 100 countries.

Website: www.nuernbergmesse.de , www.nm-india.com

About BIOFACH World

The leading exhibitions in the BIOFACH World connect organic marketplaces with international demand in 7 key economic regions of the world – and promote the development of regional markets at the same time. They are the meeting places for supply and demand, raw materials and convenience products, manufacturers and buyers, as well as politics and media. For further information, please log on to : <https://www.biofach.de/en/biofach-world>

For further information, please contact:

EXHIBITION

Kamal Bhardwaj
Director - Projects
NürnbergMesse India Pvt. Ltd.

T: +91 9899392930

E: kamal.bhardwaj@nm-india.com

Ravi Verma
Assistant Director - Projects
NürnbergMesse India Pvt. Ltd.

Mob: +91 98735 22631

E: ravi.verma@nm-india.com

PRESS & PR
Rucheeka Chhugani

Director – Corporate Affairs and Communication

NürnbergMesse India Pvt. Ltd.

E: rucheeka.chhugani@nm-india.com